

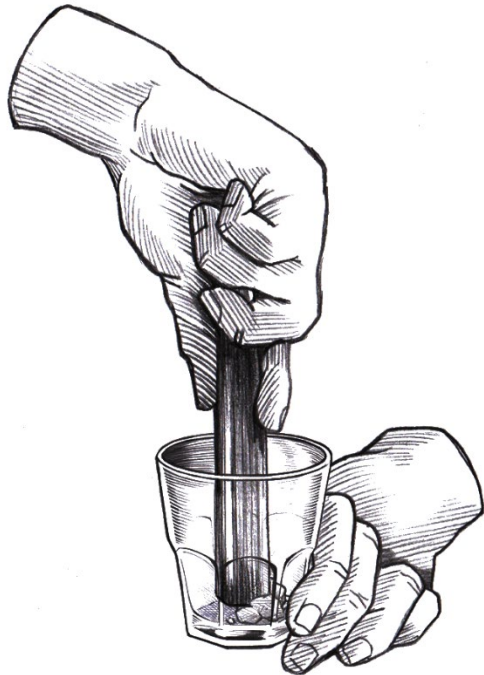


VIRTUAL COCKTAIL TASTINGS

The Sazerac House October & November 2020

WELCOME TO THE SAZERAC HOUSE

VIRTUAL TASTINGS!



Before we begin, here are some helpful tips to ensure that you have a spirited tasting:

1. Please ensure that everyone participating is at least 21 or older – let's shake, mix and stir our cocktails responsibly.
2. We will mute all participants during the class; however, you are welcome to ask questions and share comments in the Q&A section or chat – we have a moderator that will pose the questions to our cocktail experts.
3. Have fun and show us your cocktail creation by tagging us on Instagram and Facebook @sazerachouse and use #sazeracathome
4. Now, go and get all your ingredients, bar tools glasses and don't forget to grab ice. We will start in 5 minutes.



VIRTUAL COCKTAIL TASTINGS

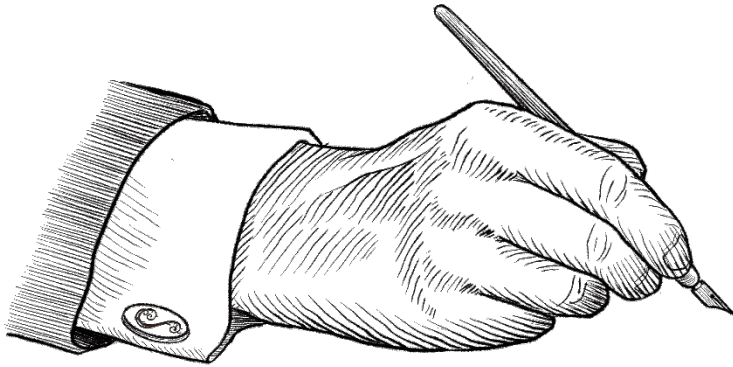


Click on the corresponding cocktail session for recipes and ingredient details.

| VIRTUAL TASTING | COCKTAIL | FEATURING | DATE |
|---|--|---|-------------|
| Cheers to Cheese: Whiskey Feat. St. James Cheese | Whiskey Sour | Buffalo Trace Bourbon | October 20 |
| Drink & Learn: Cocktails of New Orleans' Grand Hotels with Elizabeth Pearce | Orgeat Punch Roosevelt Hotel c.1937 | Sazerac Rye Whiskey | October 22 |
| New Orleans Spirited Cocktails | Shrunken Skull | Jung & Wulff Luxury Rums Cane Run Rum | October 28 |
| Walking with Whiskey with David Bock, House Distiller | Whiskey Smash | Sazerac Rye Whiskey | November 3 |
| Cocoa & Cocktails: Rum with Piety & Desire Chocolates | Planter's Punch | Myers's Rum | November 10 |
| Drink & Learn: Prohibition With Elizabeth Pearce | Bee's Knees | Henry Ramos Gin | November 17 |
| Build and Old-Fashioned Bar | Old-Fashioned Bar | Sazerac Rye Whiskey Jung & Wulff Luxury Rums | November 25 |

Click [HERE](#) to purchase cocktail kits. A portion of the sales benefits the Louisiana Hospitality Foundation

CONNECTING TO WEBEX



1. From the event's confirmation email, follow the link to WebEx Events.
2. You do not need to download the program.
3. Complete the registration form with your name and email address.
4. Session passcode: **cheers**
5. Click on JOIN NOW or JOIN BY BROWSER.
6. If experiencing technical difficulties, join us through Facebook Live at www.facebook.com/sazerachouse
7. Remember to take pictures of your cocktail creation and tag us on Facebook and Instagram @sazerachouse #sazeracathome



MEET THE TEAM

RHIANNON ENLIL - BAR EXPERT

A resident of New Orleans since 2000, Rhiannon bartended for many years and developed a passion for cocktail history and the spirits industry.

She was selected for the inaugural Cocktail Apprentice Program at Tales of the Cocktail in 2008, and later received a scholarship to attend B.A.R., the comprehensive training program, Beverage Alcohol Resource, LLC in NYC. She completed a thesis at the University of New Orleans on historic beverage trends of 20th century New Orleans, and joined the opening team at the Sazerac House in May 2019.

Rhiannon is excited to apply her experience as a bartender, manager, events coordinator, historical researcher, and New Orleans enthusiast to create raving fans for the Sazerac House and its featured brands.



MEET THE TEAM

MATT RAY - BAR EXPERT

Before joining the Sazerac House in New Orleans, Matt was the beverage director at the Ace Hotel. He previously worked for Cure and several of their bars, including Cane & Table, Bellocq, and Cafe Henri. Matt taught English and Social Studies for three years at a local high school before realizing he was drinking too much and went back to bartending.

Matt Ray is originally from Huntsville, Alabama, home of Space Camp. He performs improv with his friends. He likes reading books on air for a local radio station for the blind, reading comics in his free time, and traveling whenever he has far too much time. Matt likes dogs, Disney movies, and whiskey.

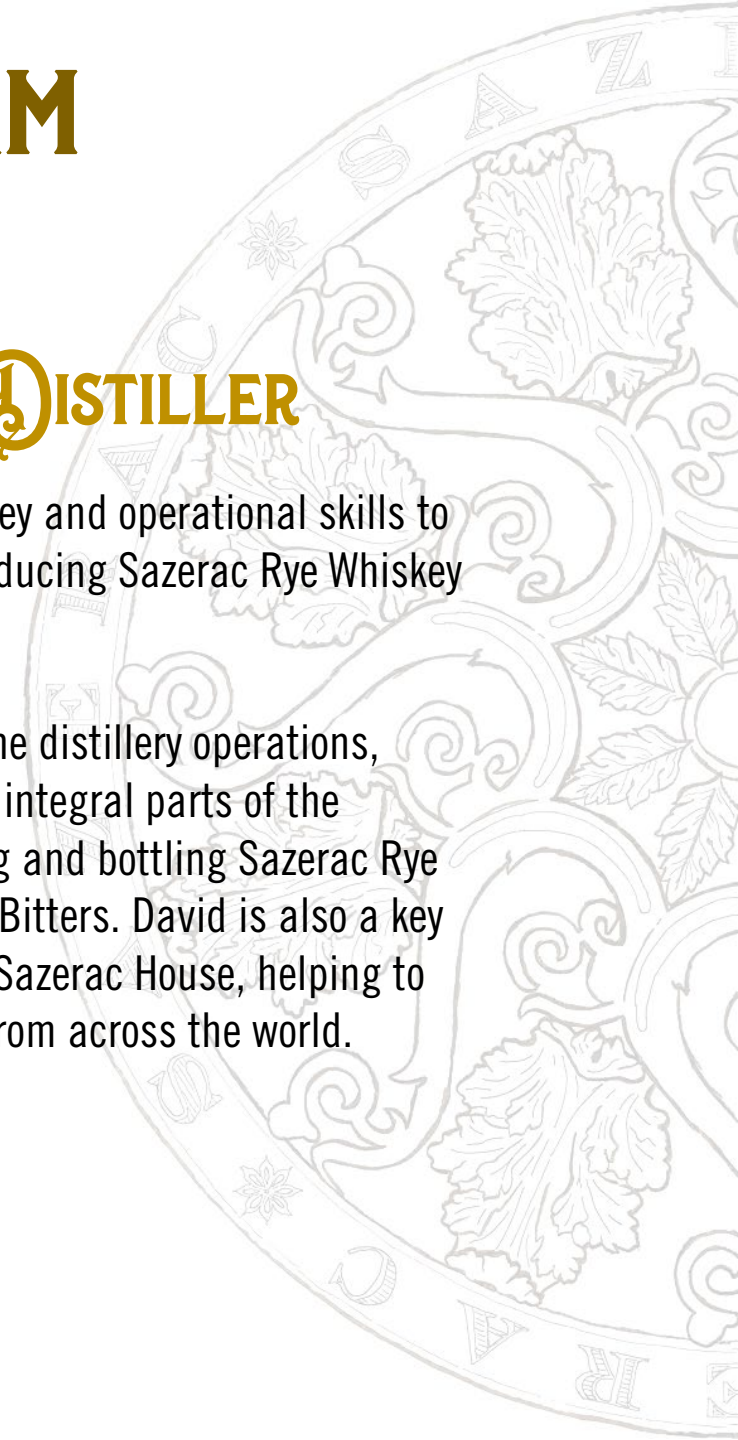


MEET THE TEAM

DAVID BOCK - HOUSE DISTILLER

David Bock has combined his love of whiskey and operational skills to lead the Sazerac House distillery team, producing Sazerac Rye Whiskey and Peychaud's Bitters.

In his role as House Distiller, David leads the distillery operations, working as part of a team that creates two integral parts of the signature cocktail of New Orleans, distilling and bottling Sazerac Rye Whiskey, and the production of Peychaud's Bitters. David is also a key component to the hospitality shown at the Sazerac House, helping to explain the distillation process to visitors from across the world.



WHISKEY SOUR

INGREDIENTS

2 oz Buffalo Trace Bourbon
1 oz lemon juice
1 oz simple syrup
Lemon twist
Ice cubes

TOOLS YOU NEED

Short rocks glass
Shaker set
Jigger
Cocktail strainer
Swivel or Y-Peeler

INSTRUCTIONS

- In a mixing tin, add the Buffalo Trace Bourbon, lemon juice, and simple syrup, then add ice and shake.
- Strain over fresh ice into a double old-fashioned or short rocks glass.
- Garnish with a lemon twist.



Click [HERE](#) to purchase **Whiskey Sour** cocktail kit to pick up curbside at the Sazerac House

ORGEAT PUNCH

INGREDIENTS

1.5 oz Sazerac Rye Whiskey
.75 oz lemon juice
.5 oz lime juice
1 oz orgeat
1 dash Merchant's Exchange Orange Bitters
.5 oz [ruby or medium-dry port](#)
Cracked ice

TOOLS YOU NEED

Short rocks glass
Jigger
Long bar spoon

INSTRUCTIONS

- In a double old-fashioned or rocks glass, add the Sazerac Rye, lemon juice, lime juice, orgeat, and bitters, then add cracked ice and stir.
- Float the port on top the cracked ice by slowly drizzling it over a spoon.
- Do not stir before enjoying.



The
SAZERAC
HOUSE



For Port Wine selection,
visit [Drizly.com](https://www.drizly.com)

SHRUNKEN SKULL

INGREDIENTS

1 oz Cane Run Rum
1 oz Jung & Wulff Guyana
1 oz grenadine
1 oz lime juice
Crushed ice

TOOLS YOU NEED

Short rocks glass
(or skull mug)
Shaker set
Jigger
Cocktail pick
Short straws (optional)

INSTRUCTIONS

- In a mixing tin, add the Cane Run Rum, Jung & Wulff Guyana Rum, grenadine, and lime juice, then add crushed ice and shake.
- Pour the entire contents, unstrained, into short rocks glass (or your favorite mug in the shape of a skull).
- Garnish with a speared lime peel



Click [HERE](#) to purchase **Shrunken Skull** cocktail kit to pick up curbside at the Sazerac House

WHISKEY SMASH

INGREDIENTS

2 oz Sazerac Rye Whiskey
4 lemon quarters
.75 oz simple syrup
8 mint leaves
Mint sprigs for garnish
Ice cubes

TOOLS YOU NEED

Short rocks glass
Shaker set
Jigger
Muddler
Cocktail strainer
Fine mesh strainer

INSTRUCTIONS

- In a mixing tin or glass, place mint leaves, simple syrup, and lemon quarters, then muddle together by pressing the lemon wedges down into the mint.
- Add the Sazerac Rye Whiskey, then add ice and shake.
- Double strain over fresh ice into a double old-fashioned or short rocks glass.
- Garnish with a mint sprig.



Click [HERE](#) to purchase **Whiskey Smash** cocktail kit to pick up curbside at the Sazerac House

PLANTER'S PUNCH

INGREDIENTS

1.5 oz Myers's Rum
1 oz simple syrup
.5 oz lime juice
1 dash Peychaud's Bitters
Maraschino cherry (optional)
Ice cubes

TOOLS YOU NEED

Short Collins glass
Shaker set
Jigger
Cocktail strainer
Cocktail pick (optional)
Straw (optional)

INSTRUCTIONS

- In a mixing tin, add the Myers's Rum, lime juice, simple syrup and bitters, then add ice and shake.
- Strain over fresh ice into a short Collins glass.
- Garnish with a cherry (optional).



Click [HERE](#) to purchase **Planter's Punch** cocktail kit to pick up curbside at the Sazerac House

BEES' KNEES

INGREDIENTS

2 oz Henry Ramos Gin
1 oz lemon juice
.75 oz honey syrup
Ice cubes

TOOLS YOU NEED

Stemmed cocktail glass
Shaker set
Jigger
Cocktail strainer
Fine mesh strainer

INSTRUCTIONS

- In a mixing tin, add the Henry Ramos Gin, lemon juice, and honey syrup, then add ice and shake.
- Double strain into a coupe or cocktail glass.
- No garnish necessary.



The
SAZERAC
HOUSE

Click [HERE](#) to purchase **Bee's Knees** cocktail kit to pick up curbside at the Sazerac House

OLD-FASHIONED BAR

INGREDIENTS

2 oz Sazerac Rye Whiskey or Jung & Wulff Barbados
.25 oz simple syrup
2 dashes Merchants Exchange Orange Bitters
10 drops Bittermens Transatlantic Modern Aromatic Bitters or
Bittermens Tiki Bitters
Citrus twist (Orange or Lime)
Ice cubes

INSTRUCTIONS

- In a double old-fashioned or short rocks glass, add the Sazerac Rye Whiskey or Jung & Wulff Barbados, simple syrup, and bitters, then add ice and stir.
- Garnish with an orange peel.

TOOLS YOU NEED

Short rocks glass
Jigger
Long bar spoon
Swivel or Y-peeler



Click [HERE](#) to purchase **Old-Fashioned Bar** cocktail kit to pick up curbside at the Sazerac House

SYRUPS

SIMPLE SYRUP

Combine equal parts of granulated sugar with hot water and stir until fully dissolved. Will keep in refrigerator for two weeks.

HONEY SYRUP

Combine two parts of honey with one part of boiling water and stir until fully incorporated. Will keep in refrigerator for two weeks.

ORGEAT

Combine 1 cup of unsweetened, natural almond milk with 1 cup of granulated sugar. Stir until the sugar is dissolved, and add 1 tsp of orange blossom water. Will keep in refrigerator for two weeks.

GRENAIDINE

Put 1 cup of pomegranate juice (100% pomegranate only, no added fruit juice or sweetener) into a large, clean jar, then add 1 cup of granulated sugar. Seal the jar and shake until all the sugar is dissolved. Will keep in refrigerator for two weeks.

A group of people are gathered around a bar, smiling and holding up glasses in a toast. The scene is dimly lit with warm, ambient lighting. In the center, the word "CHEERS!" is overlaid in a large, white, stylized font. The 'C' is particularly large and ornate, with a decorative flourish. The background shows a man on the left, a woman in the middle, and a man on the right, all engaged in the toast. There are other people partially visible in the background, creating a sense of a lively social gathering.

CHEERS!

Visit www.SazeracHouse.com for more information on events and virtual experiences.